Carmelita Pope Picks Her Favorite Men

TV FORECAST

JAN. 12, 1952

complete, advance TV PROGRAMS

15c

DOROTHY COLLINS
Hit Parade Honey
page 6
This Monday Morning
Premiere of NBC's exciting new
two-hour telecast of news, special
events and entertainment features...

"TODAY"

7:00—9:00 A.M.
Mondays thru Fridays

Starring—DAVE GARROWAY

Followed by...

○ THE MEL MARTIN SHOW
  9:00 A.M.

○ IT'S IN THE BAG
  9:30 A.M.

○ THE ERNIE KOVACS SHOW
  10:00 A.M.

○ DAVE AND CHARLIE SHOW
  10:30 A.M.

○ RICHARD HARKNESS AND THE NEWS
  10:45 A.M.

○ 50 CLUB
  11:00 A.M.

○ YOUR LUNCHEON
  DATE
  11:30 A.M.

WNBQ
NBC
CHANNEL 5

TV FORECAST
NEW YORK—Helen Hayes, who has been busy around the TV scene of late, is set for the title role in the forthcoming "Autobiography of Grandma Moses," the story of the noted primitive painter who gained her fame past the age of eighty. Miss Hayes, who is best remembered for her portrayal of the aging Queen Victoria, will be no stranger to a part that calls for playing an aged woman.... Another noted actress, Gloria Swanson, mutually ended her pact with ABC-TV following the inability of the network to land a sponsor for the proposed show. The deal would have meant $4,000 a week to the silent screen siren.... Delicate touch dep't: Actor Eddie Albert, generally associated with playing a grown-up Henry Aldrich, is planning a series of sex-education films for TV along the lines of a similar series which he distributed to high schools.... The Saturday night mixup on CBS-TV continues to plague the web, but Faye Emerson and Ken Murray will continue with their present shows. One possibility is the extension of the "Songs for Sale" slot to an hour and a half.

Ed Sullivan continues to beat his variety emcee rivals to the punch with fresh approaches on his "Toast of the Town." His lineup of the "best" acts of 1951 were tidbits most viewers wanted to catch again. Some Sullivan shows miss, but his "Toast" is still probably the best variety stint on TV.... Alan Young, the rising young comic, says his father told him about the birds and the bees at an early age and it had a great effect on his life. "Until I was 21," says Young, "all I went out with was woodpeckers."

The Bing Crosby telepix operations, a new scientific picture-recording device which will be used for the Groaner's TV debut next fall, have already been purchased by three other TV series. More padding for Bing's already ample wallet.... The new Ralph Edwards daytime show is slated to replace Bert Parks on NBC-TV when Bert shifts over to rival CBS-TV.... Barton Yarborough's sudden death left the TVersion of "Dragnet" up in the air. Yarborough played Sgt. Ben Romero in the filmed series which had only one showing before being postponed until a suitable replacement is found.... The Sunday afternoon front on CBS, already bolstered by the topnotch "See It Now" entry, has added "Mr. I. Magination" and "Quiz Kids."

Hallmark Playhouse, a radio standby drama series for many years, has readied a video version which will feature Sarah Churchill as hostess. The British actress will occasionally play a role in the dramas, somewhat in the same fashion of Robert Montgomery on his thesp stints.... While on the subject drama series, it is noteworthy to report that Pulitzer Prize Playhouse's courage in presenting as its first offering the Thornton Wilder play "Skin of Our Teeth" was an example of TV pioneering. The play, a controversial issue when on Broadway, left many viewers wondering what was taking place while others enjoyed the show as a step forward in teeveeing.... Ken Murray pulled a switch on a recent program of his by having Red Skelton appear on his show as the "TV comedian of the year." The choice, although an obvious one, was considered a commendable and diplomatic move by the cigar-chewing Murray.
Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

There has been quite a movement started here in Chicago against the type of woman Dagmar characterizes on television. . . . We thought it wise to inform you that the majority of citizens are not that hard-up for vulgar entertainment.

Chicago, Ill.  
CAROLYN DANHOFF

. . . Obviously Howdy Doody has the proper connections to be allowed on the air, yet it is the worst, lousiest, junkiest show on TV. I do not allow my children to watch this program, and have gone out of my way to buy a substitute product other than the ones sponsored as that is the only way to get that smelly show off the air.

Chicago, Ill.  
MRS. PAUL P. DOLENAK

We can’t understand how anyone can classify Milton Berle’s show as the worst. He presents wonderful guests each week and on the whole puts on a very entertaining show. There are many shows worse than his, such as Stork Club and Leave It to the Girls.

Chicago, Ill.  
MRS. IRENE SHAPIRO

Milton Berle is the worst person on TV. . . . I know our family wouldn’t lift a finger to see him.

Hammond, Ind.  
MEREDITH SCHULTZ

Why not cut out that senseless program, Kukla, Fran and Ollie, altogether, and give the fifteen minutes to Bob and Ray. They’re terrific.

Cicero, Ill.  
JACK KOWKOL

. . . I think the KFO situation is a very sad one. Replacing their last fifteen minutes with a show like “Bob and Ray” shows lack of something on the NBC staff. In my estimation, this particular show has absolutely nothing. Its lack of a sponsor confirms my opinion. If NBC must furnish this time why not use it for something beneficial.

Chicago, Ill.  
MRS. R. CALBOW

Our chief gripe: Any comedy program which uses its characters to throw food at each other and around the stage. We like good comedy, and people certainly need to laugh in these times, but this sort of thing is decidedly not funny. We consider it a sacrilege when people are starving in all corners of the earth.

Elmhurst, Ill.  
MRS. EDWARD PEARSON

(Continued on page 15)
As television advances out of the adolescent stage, a definite audience swing toward dramatic programs has been noticed. The comedians' gag files are running out of even semi-funny material. Acrobatat and tap-dancers have made the circuit of all the variety programs. The better mileage of good drama programs is becoming evident and it is a pretty safe bet that a good slice of the sponsors' future TV bankrolls will be invested in quality drama shows.

In the swelling list of first rate shows of this type, this season's most conspicuous new entry has been "Celanese Theatre." Instead of relying on a factory of scriptwriters, it is drawing upon the top products of the Broadway theatre. Within an hour long framework, such eminent playwrights as Robert Sherwood, Eugene O'Neill, John Van Druten, and Elmer Rice are displaying their fine wares for the first time to the mass television audience.

There are shortcomings to this sort of venture. Paring down a two or three hour play into one hour requires real surgical skill. Much of the meat of the play must be sacrificed. The author is consulted as to what he wants to leave out and this improves the situation somewhat.

A second difficulty lies with the audience itself. The juvenile approach to drama, which Hollywood and radio fostered, has crept into some television productions. The U. S. TV public may not be completely ready to digest the slick, adult efforts of this new series. These plays were originally written for Broadway, where standards are high and the audience special. It may take time for the public to warm to an unfamiliar product.

The initial offering of "Celanese Theatre" was the warm-hearted "Ah, Wilderness," Eugene O'Neill's nostalgic view of the American family, vintage 1906. This graceful and touching play emerged on TV as a fine vehicle for veteran character actor Thomas Mitchell. As a small town editor, he made the American way, 1906, seem like a pretty wonderful way.

"Ah, Wilderness" was followed by the stinging drama "Wintersett." A study of the criminal mind and social injustice, it was cheered by both the critics and the fans. Reversing its field again "Celanese" followed up with "Old Acquaintance," John Van Druten's subtle (continued on page 10)
But These Tune Twins Are NOT Siamese

CRITIC John Crosby recently remarked that since the appearance of musical shows on television, youngsters who want to break into the medium should look into the possibilities of being “sung at.”

That distinct pleasure—reserved for a few suitably handsome and mute fellows—is a weekly occurrence on the musical barometer of popular tunes, “Your Hit Parade.” With Eileen Wilson and Dorothy Collins handling the female vocalizing on the show, the proposition of being “sung at” certainly deserves consideration.

The team of Wilson and Collins is a unique one in TV because the two interchange their material each week. The approaching shrimp boats are spotted one week by Dorothy (singing wistfully from the wharf) and the following show by Miss Wilson, perhaps sipping cocktails in a plush salon overlooking the bay. In any case, “Shrimp Boats” gets the full treatment as long as suitably fishy settings are available to embellish the offerings of Misses Collins and Wilson.

The paths by which these two vocalists reached their stardom were distinctly different. Eileen, the veteran of the two, has had a spot in the show since she won the coveted opening in competition with other young aspirants. Miss Collins began originally as the sweet looking blonde who chirped cigarette commercials on the show—and looking awfully cute doing it.

While serving as singing pitch girl the suggestion was brought up that Dorothy might do as an occasional vocal filler for Eileen. The dimpled youngster proved a refreshing addition and the public’s reaction was immediate and favorable. She got a full time job as vocalist on “Parade”—and she’s still chirping her commercials.

One of the natural consequences of this twin vocal pairing is the inevitable comparison between the two. Like a couple of teen-aged sisters there is a kind of unconscious rivalry between them which the viewing audience is quick to catch. The network receives a steady flow of mail claiming favoritism for one or the other. The Collins camp will claim Dorothy does not sing as often as she should and the Wilson boosters will cry that Eileen is not getting the best tunes or more elaborate arrangements.

Such a situation of having two girls on the same
Snooky Lanson has no competition in the male singing department on “Your Hit Parade.” Here he vocalizes with Eileen Wilson.

Miss Collins puts on her make-up before a performance. The blonde songstress who hails from Canada, got her start singing commercials, now does both “straight” singing as well as plugs.

show sing the same type numbers would only be attempted by the more courageous producers. Faint-hearted execs feel the arrangement bad for morale. When two women are crying for attention, they claim, the feline quality begins to be noticed. Backs draw up and claws sharpen themselves.

Actually the similarity between the Hit Parade songstresses ends abruptly with the songs they sing. Eileen, a tall honey-blonde vocalist, is a skilled singer in her own right, but suffers from the fact that she appears too sophisticated when placed aside Miss Collins, who might well represent the typical “back-home” girl for the boys in Korea.

The pert 106-pounder has about as much “glamour” in press agentry jargon as does Ethel Barrymore. She dresses like a Vassar freshman and would probably get some suspicious glances if she took to smoking the cigarettes she cheerily plugs each week.

Eileen seems, in comparison, a “big city gal” (she was born in San Diego) who has the necessary equipment to be a popular vocalist. Yet in TV Forecast’s annual awards poll, Dorothy ranks well ahead of her Hit Parade mate. She has won a place among the top female singers in television by being the sweet and unvarnished girl who looks as if she still splits strawberry sodas with her boy friend at the corner drug store.

Whatever the comparison between Eileen and Dorothy, the variety angle will always prevail on “Hit Parade.” The lively hodge-podge of music being a sort of “all-things-to-all people” proposition assures its viewers that evening gowns will not be altogether replaced by modest blouses, nor that sweetness will be substituted for sophistication.

After all, the spice of life is the important thing.

“Your Hit Parade” can be seen on Saturdays at 9:30 P.M. on WNBQ, channel 5.
You horrid repairman—you’ve scratched my set.
Rugged Russ Davis bears a striking resemblance to famed author Ernest Hemingway. And his life story is full of the same high adventure that has made Hemingway’s stories famous.

degree. After graduation he signed on as a radio operator on a merchant ship and his world touring began. He rose to ship’s officer and finally captained his own ship. His voyages lengthened taking him to Africa, Australia, and Europe. The whole world became his port of call and everywhere he looked for adventure.

In the thirties Russ took up yachting and in 1931 Cornelius Vanderbilt named him sailing master of his yacht the “Ranger.” Russ sailed the boat to a triumph in the famous America’s Cup races. After the triumph Russ set out for European ports with the yacht.

In Stockholm, Sweden’s Crown Prince Olaf came down to see the yacht. He missed his footing on the gangplank and was soon splashing about in the water. Russ, equal to the occasion, fished His Highness out with a boathook.

During World War II Russ was in every theater of action as a radio war correspondent. His postwar career as a wrestling announcer finally led him to his present venture.

The world seems like a small place when people like Thor Heyerdahl, who floated from Peru to Easter island on a raft, and Lauritz Melchior, famed tenor, chat with Russ about scenery in Polynesia or good food in Paris. And the grim side is pictured too, as Russ invites nurses from Korea or paraplegics and cerebral palsy patients, to talk about their experiences.

More and more people are getting the Russ Davis habit and he is fast becoming one of the most popular daytime television stars in Chicago.

The Russ Davis Show can be seen each weekday at 3:00 P.M. on channel 9.
CELANESE THEATRE
(Continued from page 5)

analysis of two venomous old maids.

Christmas was taken right in stride
with the tender "Joyous Season" by
Philip Barry, in which a nun inherits a
mansion and finds her relatives think
that money is thicker than blood.

The new year has a galaxy of top
flight plays coming up. January has
Eugene O'Neill's violent study of a fall-

en woman "Anna Christie" and Elmer
Rice's classic "Street Scene" is due in
February. Facing strong competition
from the Boxing show, on at the same
time, "Celanese Theatre" still should
corner a large share of the TV audi-
ence.

In a few short months, "Celanese
Theatre" has shouldered its way into
the select group of TV titans, such as
"Studio One" and "Pulitzer Prize Play-
house." It is also one of the strongest
signs of TV's coming of age.

Celanese Theatre is seen on alternate
Wednesdays at 9:00 p.m. on channel 7.

COMING HIGHLIGHTS

NEXT WEEK—Ed Sulli-
van, famed gossip col-
umnist who emcees
Toast of the Town, is

NEXT WEEK—The most
famous host in the
world is Sherman Bill-
ingsley of the Stork
Club. Read why that
program gets a pan-
ing from the critics.

PLUS . . . Something for the whole family
... sparkling columns by Jack Mabley, Chub
McCarthy and Mike Boom . . . fun for the
kiddies with Mollycules and Uncle Herbie . . .
A complete women's section. . . . Lively sports
coverage. . . . Channel One's provocative gos-
sip column about network stars . . . and the
most complete program listings anywhere, any-
time and any place.

Reserve your copy of TV FORECAST at the
newsstand NOW.

Saturday Jan. 12

WBKB WNBQ WENR-TV WGN-TV

9:00 5 Rootie Kazootie—Puppet Fun

7 Stu Erwin Show—Comedy Skits
For those amazing domestic mixups
watch Stu as he tries to outwit his
wife and two daughters
9:30 5 Cactus Jim—Western Adventure
Bill Bailey portrays the bewiskered old
cowpoke with remarkable memory
7 Hollywood Junior Circus
Ringmaster Paul Barnes, Boffo the
clown, Zero the candyman and guest
acts: Hollywood Skyrockets, double
sway pole; Larry Thompson, roller
skating & juggling; and Hawthorne's
Bears
9:45 9 Magic Carpet—Film Short
"Johnny At The Fair"
10:00 4 Bob Atcher & Sammy Squirrel
Adventures of the little animals who
inhabit a corner of the corral and
call their town "Short Stump"
7 Personal Appearance Theater
"Hangman's Gully" with Marjorie
Reynolds
9 Kids & Company—Variety
5 Midwestern Hayride—Variety
Popular rural show returns with emcee Bill Thall, vocalists Ernie Lee,
Lee Jones, Bonnie Lou, & Harpo Kid-
well; Buddy Ross, accordionist; Charlie
Gore and the Rangers; the Kentucky
Boys & the Pine Mountain Boys,
Briahoppers, square dancers
7 A Date With Judy—Comedy
Father Foster and Oogie conspire to
prove to Judy that Oogie's not a
putty-man, but, as usual, Judy comes
out ahead
5 Movies For Kids—Western Film
"Hurricane Express" continued and a
comedy
11:00 4 Big Top—Circus Show
Ringmaster Jack Sterling with clowns
Ed McMahon & Chris Keegan, Joe
Basilie's Brass Kings, the Quaker City
String Band, and guest acts: the
Four Cathalis, rolling-globe; Truzzi,
juggler; and the Two Jacks, sensa-
tional perch act
(Continued on page 12)
You can see lots of cowboys on TV. Here is one for you to color.

Send this week's contest entries to Mollycues, % TV FORECAST, 185 N. Wabash avenue, Chicago 1, Ill. before Wednesday, Jan. 23. In EACH contest, first place gets $1; second place 50 cents; next 12 places 25 cents each.

The name of the circus show in last week's puzzle was Big Top.

Here you see four pictures. Can you name the TV programs that show a frog, a pelican, a squirrel and a rabbit? Can you name another TV program that has an animal in it? Mail your answer to Mollycues.
SATURDAY JAN. 12—cont’d

11:00 7 Betty Crocker Star Matinee
Teresa Wright in a scene from “Mary Rose” with Adelaide Hawley of New York and Walter Hume.

9 Morning Movie Time
“Tioga Kid” with Eddie Dean, Rosemary Ates, Jennifer Holt, Dennis Moore, & Lee Bennett; a Texas ranger impersonates an outlaw in order to defend a woman ranch owner against a gang of rustlers.

11:30 7 City Hospital—Drama
In “The Deadly Parallel” Dr. Crane’s patient Mr. Nelson was about to undergo a serious brain operation, but he refused to let anyone notify his only daughter of his condition.

12:00 4 Pantomime Party—Antics
Clark Davis, Bill Cain, and Ellen Scott combine talents with kids from the audience.

9 Test Pattern To 3:00 p.m.

12:30 4 Chinchilla Story—Breeding
Steps and care needed in raising these animals is discussed.

12:45 4 Film Shorts

1:00 4 Basketball—Georgetown-Navy
Game played at Annapolis, Maryland.

3:00 4 “House Of Danger”—Feature
Film with Onslow Stevens and Janet Chandler; story of a man who has been away from home since he was very young, and is summoned back by the death of his wealthy father.

5 Bill Stern Show—Commentary
Guest: Jim Thorpe.

9 Portraits Of The West—Film
“Loser’s End” feature and Mr. George Jennings, discusses and explains customs, language, dress, and tools of the West.

3:15 5 All Star Pro Bowl Game
From Los Angeles Memorial Coliseum.

4:00 7 Lucky Seven Ranch—Western
Film “Valley Of Fear”.

9 “Out Of The Blue”—Feature
Film with Turhan Bey, Virginia Mayo, George Brent, Carole Landis, and Ann Dvorak; comedy of a man who, while his wife’s away, invites a girl to have a drink, and then becomes involved with a corpse which always seems to be missing.

4:30 4 Madison Sq. Garden Events

5:00 4 Pattern For Living—Religious
Discussion & variety for teenagers.

5:00 7 Hail The Champ—Kid Stunts
Six youngsters compete in exciting games directed by Herb Allen.

5:30 4 Film

7 Flip The Frog—Cartoon On Film
“Techno-Cracked”

9 TV Showbill—Variety
“Hangman Wait”

5:40 7 For Cowboys Only—Western
“Gun Smoke”

6:00 4 Sammy Kaye Show—Musical
“So You Want To Lead A Band” quiz with teen-agers, kids from 6-12, husbands & wives, and the general audience each taking a turn.

5 To be announced.

6:30 4 Beat The Clock—Parlor Game
Emcee Bud Collyer guides contestants.

5 One Man’s Family—Drama
Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian Schaal, Eva Marie Saint, and James Lee.

7 Ruggles—Domestic Comedy Skit
As mother and father Ruth Wedow and Charles Ruggles try to quiet the clamoring horde of children.

9 Pet Shop—Gail Compton mc
Last week for the exciting puppy-naming contest; who will be the lucky winner?

7:00 4 Ken Murray Show—Variety
Comedian Ken has his top revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Broekman’s orchestra, plus special guests Peggy Ann Garner, Nancy Carroll, Frank Albertson, Willie West & McGinty, and the Four Step Brothers; also “Salute Of Kokomo, Indiana”.

5 All Star Revue—Variety
Spike Jones and his “City Slickers” are your hosts with guest singer Billy Eckstine.

7 Paul Whiteman’s TV Teen Club
Youngsters get their big chance on this amateur show for talented teens.

9 Saturday Night Theater—Film
“Variety” & “Die Fledermaus”

7:30 7 Sports On Parade—Film
Highlights from the world of sports.

8:00 4 Wonderful Town—Musical
Faye Emerson salute San Antonio, Texas with guest singer Dorothy Kirsten; Skitch Henderson handles the music chores on the show.

5 Your Show Of Shows—Variety
Sid and Imogene with Robert Merrill, dancers Mata & Hari, vocalists Judy Johnson & Bill Hayes, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio, and Carl Reiner with guest.

TV FORECAST
SATURDAY JAN. 12—cont’d

8:00 7 Intercollegiate Basketball
Kurt Gowdy announces & describes the Northwestern-Purdue game

8:30 4 Show Goes On—Variety
Robert Q. Lewis & ms; as young hopefuls get chance to perform for buyers;

9 Wrestling From Marigold
Jack Brickhouse describes matches; main event: Australian tag team of Zaharias Bros. against Benito Gardini & Al Williams; preliminaries include; Ned Taylor & Bob Hanke, Canadian Angel & Apache Craig, and Chest Bernard & Jim Dobie (for more information about your favorite wrestlers see page 46)

9:00 4 Crime Photographer—Drama
Photographer Casey and reporter Frank cover headline news of a great city and become involved in murder and mysterious happenings; Darren McGavin and Archie Smith Star in “The Warning” wherein they help the police solve a baffling series of fur thefts

9:30 4 Boys’ Club Telethon—Variety
Irv Kupcinet is host to celebrities of stage, screen, radio, and television; special acts by members of the boys’ clubs will be presented; telethon will continue til 1:30 a.m. with Tony Wettzel and Jack Mabley helping Kup keep the donations rolling in; (see story on page 84)

5 Your Hit Parade—Musical
Nation’s choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins, and Snooky Lanson; Ray Scott’s orchestra (see story on page 6)

10:00 5 “Son of Monte Cristo”—Film
Feature (1st showing) with Joan Bennett, Louis Hayward, and George Sanders; exciting action, duel and romance during the reign of Napoleon III

7 Word Of Life Songtime—Sermon
Jack Wyrtzen copes with the problem of juvenile delinquency

10:30 7 Life Begins At 80—Panel
Discussion program with oldsters handing out advice to others less fortunate than themselves, Jack Barry moderator

11:00 7 The Hubbards—Chats
Mr. and Mrs. show with commentary & guests

9 Feature Film

12:00 4 Boys’ Club Telethon
Irv Kupcinet is your host, telethon will continue through the night til 1:30 a.m. (Stations reserve the right to change listings without notice)
Sunday Jan. 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

10:00 4 "Wide Open Faces"—Feature Film with Joe E. Brown, Jane Wyman, & Alan Baxter; bandits in search of missing loot move into a wayside inn believing money is hidden there

7 America At Church—Services

10:45 9 Magic Carpet—Film Short "Ghost Town"

11:00 9 Funny Paper Theater

11:15 7 Magic Screen—Film Short

11:30 4 Candy Carnival—Fun For Kids A real circus show with Gene Crane as master of ceremonies

7 Faith For Today—Religious Rev. W. A. Fagal, Pastor of Washington Ave. Church, Brooklyn

9 Flying Tigers—Adventure Tale "Trouble In Algeria" a well-planned murder goes amiss with Major Con- way on the scene

12:00 4 Stairway To Stardom—Musical Talent variety show with Pat Vance

5 Frontiers Of Faith—Religious Siloam Presbyterian Church, Brook- lyn; Rev. Milton A. Galamison

7 Paddy The Pelican—Cartoons

9 "Kansas Terrors"—Feature Film with Bob Livingston, Raymond Hatton, & Duncan Renaldo; delivery of a herd of expensive horses to a military garrison is interrupted

12:30 4 Your Future Home—Ed Cooper What to buy, where, & how

5 American Inventory—Discussion "The Amer. Scene" Marshal B. Davidson emcee, revealed thru art

7 Amateur Hour—Chgo. Talent

12:45 4 Film

1:00 5 How Does Your Garden Grow? John Ott tells us how to grow earn- ments, also, movies of Forsythia and wild plum blossoms

1:15 9 News Views—Late Information

1:30 4 Big Question—Discussion

5 American Forum Of The Air "What The People Expect of Con- gress" discussed by Sen. Karl E. Mundt (R-S.D.) & Sen. Joseph C. O'Mahoney (D-Wyo.) with Frank Blair moderator

7 Adventures Of Wild Bill Hickok Guy Madison and Andy Devine star in another exciting western adventure (see story on page 34)

9 Test Lab—Demonstrations John Ahern describes & demonstrates the various laboratory tests that de- termine whether venetian blinds, towels, and Boltadex (simulated leather products) will stand up under the wear they are given (see pg. 24)

(Continued on page 16)
LETTERS to the editors

(Continued from page 4)

Any one who doesn’t like “Hair Raising Tale” must be baldheaded.

Chicago, Ill. LOUIS PINSKY

The “Cavalcade of Stars” appears to be the show that takes relatively unknown comedians and elevates them to greater things. Both Jack Carter and Jerry Lester had their start with “Cavalcade,” but unfortunately these two have slipped badly. Now Jackie Gleason is to leave the show in favor of a $300,000 contract. Let’s hope that he will have better luck than his predecessors.

Chicago, Ill. JAMES SEBELA

Nov. 28, 1951

I did not read last week’s TV Forecast. Friends have told me that my name was signed to an article saying that “What’s My Line?” was not good, or something worse.

First of all, I was shocked to hear that my name was signed without permission. Secondly, I am chagrined to find the program that I consider among the very, very best to be characterized unfavorably.

Please publish this letter so that the injustice done to me—and to this good program—may in part rectified.

Chicago Sinai Congregation (Dr.) Louis L. Mann

(Ed. note—According to the majority report of the National Television Review Board, to which Dr. Mann refers, the program “What’s My Line?” was found objectionable because of “double-meaning, suggestive situations and words,” plus the over-all atmosphere of “bedroom & bath.”)

Am pausing in the midst of my Christmas activity to reply to a ‘nasty’ letter. I have seen a great number of adorable youngsters on Ernie Simon’s program and anyone watching who can doubt Ernie’s natural and sincere love of children is a real “Scrooge.” The writer’s own adjectives “disgusting, exasperating, nauseating and absolutely unendurable” are a superlative description—of a dumb bunny.

Chicago, Ill. RUTH THAISEN

Last Tuesday night I happened to turn to channel 7 and enjoyed the best symphony ever. It was Haydn’s “Toy Symphony” directed by Rafael Kubelik. It was marvelous. We hope to see more of the same.

Worth, Ill. MRS. R. A. MEYER

(Continued on page 42)
SUNDAY JAN. 13—cont’d

2:00 4 Quiz Kids—Panel Game
Joe Kelly emcee with regular panel
Brenda Liebling 7, Harvey Dytech 8,
Frankie VanderPloeg 7, and guests
Vincent Granatelli 7 and Janet
Ahern, 6; special guest: Governor
Adlai Stevenson

5 Fairmeadows U.S.A.—Drama
A stranger in town reveals some
surprising facts

7 Cisco Kid—Western Movie
Duncan Renaldo stars in adventure
story titled “Convict”

9 “Dreaming”—Feature Film
Bud Flanagan & Ches Allen in a
series of imaginary comic situations

2:30 4 See It Now—Edward R. Murrow

5 Television Theater—Drama
Hostess, Sarah Churchill, presents
“Love Story.” Robert Browning’s
courtship of the invalid Elizabeth
Barrett

7 Adventures Of Kit Carson

3:00 4 Bowling Sports Classic
Weekly prize contest, bowling tips
from the champions, Joe Wilson me

5 Meet The Press—Discussion
Guest: Leon Keyserling

7 What’s The Answer—Panel Quiz
Mal Bellsars poses unusual visual
questions to panel of children

3:30 4 Vitamix—Commercial

5 Juvenile Jury—Kids Panel Time
Jack Barry quizzes the Moppets

7 TV Tots Time—Cartoons

9 “Scattergood Baines”—Film
Feature with Guy Kibbee and Carol
Hughes; wanderer to small town dis-
poses justice to outwit chislers

4:00 4 Man Of The Week—Discussion
Ken Crawford and Sen. Wayne Mor-
ris interview guest, Walter Reuther;
Walter Cronkite, moderator

5 Zoo Parade—About Animals
R. Martin Perkins conducts a visit to
the bird house to show how they
adapt themselves to various conditions
of climate, terrain, & natural habitat

7 Super Circus—Variety Stanza
Mary Hartline with Claude Kirchner,
Cliffy, Scampy and Nicky; plus
Bernie Hoffmann’s menagerie

4:30 4 Lamp Unto My Feet—Religious
Rev. Milton Galvinson, Dr. Donald
Tewksbury, & “Time On Your
Hands”

5 Those Endearing Young Charms
Misadventures of a family engaged
in a small mail order business

5:00 4 United Nations—Discussion

5 Roy Rogers Show—Variety
Half-hour of fun and music; Roy
Rogers, Dale Evans, Trigger, Glenn
Turnbull, Pat Brady, and the Whipp-
poorwills vocal group

7 Space Patrol—Adventures

9 Jesse Owens’ Showtime—Acts
Talented youngsters compete

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MEADOW GOLD RANCH SHOW

Saturdays 10:00–10:30 AM
Sundays 5:30–6:00 PM
Station WBKB Channel 4

Featuring Cowboy Bob Atcher and
Sammy Squirrel—with their animal
friends. In a live half-hour of
western songs and adventure.

SPONSORED BY

Meadow Gold Butter

TV FORECAST
SUNDAY JAN. 13—cont’d

5:30 4 Bob Atcher & Sammy Squirrel
Life on a ranch with a group of little animals who live there

5 Claudia—Story Of A Marriage
Hints that marital life is not all a bed of roses hit newlyweds

7 Cameraman At Large—Film

6:00 4 Gene Autry Show—Western
“Horse Sense” Champion leads Autry to the capture of a horse thief and thwarts a plot against a pretty young ranch owner

5 U.S. Royal Showcase—Variety
Guests: Bert Lahr & Rosemary Clooney; Geo Abbott me

7 Paul Whiteman Revue—Musical
Earl Wrightson and Maureen Cannon are featured vocalists with a guest and tunes: “Zippity-do-da,” “Some- one To Watch Over Me,” “I’m Sitting On Top of the World,” “Old King Cole,” & “Funny Valentine”

9 Strange Hunger—Vitamin Film

6:30 4 This Is Show Business—Variety
Clifton Fadiman, host, with panelists George S. Kaufman, Sam Levenson, and guests; Bud & Ceci Robinson, dancers, Archie Robbi, and Sarah Vaughn

5 Young Mr. Bobbin—Comedy
Uncle John, a taxidermist arrives for a visit and explores the possibility of living permanently with his relatives

7 Adventures Of Ellery Queen
Ellery becomes involved in a sorority house murder

6:38 9 Cinema Showcase—Film Short
“Oregon & Its Natural Resources”

7:00 4 Toast Of The Town—Variety
Ed Sullivan presents the George White Scandals, Harry Richmond, Rudy Vallee, Peggy Lee, Smith & Dale, Horace McMahon, Betty Bruce, Richard Hayes, and Hal LeRoy

5 Comedy Hour—Variety Time
Bud Abbott & Lou Costello guest emcees present Rhonda Fleming, Errol Flynn, and Bruce Cabot

7 King’s Crossroads—Film

7:30 9 Chicagoland Newsreel Review
Local events of interest on film

8:00 4 Fred Waring Show—Musical
Mr. Waring features the “Crystal Ball Tune,” a recently published and re- corded tune; first selection is “Alle- gany Fiddler”

5 Television Playhouse—Drama
“Without Fear Or Favor” with E. G. Marshall, Mervyn Vye, and Brandon Peters; history of the New York Times, and editor Jones

7 Arthur Murray Party—Variety
Kathryn Murray features dance and record pantomime fun with guests, Bobby Clark, Leo G. Carroll, Wm. Eythe, Mary McCarthy, & Emil Coleman's orch.

8:00 9 Rocky King, Detective—Drama
“Take a Card” A practical joker is suddenly found dead

8:30 4 Break The Bank—Quiz Game
Bert Parks emcees with Bud Collyer and Peter Van Steeden’s orchestra

7 Strength For The Free World
Mutual Security Agency

9 Plainclothesman—Drama
“A Matter of Honor” A numbers runner is found dead in a manner that suggests suicide

9:00 4 Celebrity Time—Quiz Session
Guests: Mindy Carson & Bert Wheeler

5 Red Skelton Show—Comedy
Red clowns as “Cauliflower McGug” and Klem Kaddiddlehopper; also comedy skits from “Skelton’s Film Scrapbook.” Music by Dave Rose

7 Hour Of Decision—Religious
Evangelist Billy Graham preaches in an old-time revival meeting

9 Stars Of Tomorrow—Amateurs
Lee Bennett emcees talent show and salutes Naperville, Illinois

9:30 4 What’s My Line?—Panel Quiz
John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, & Arlene Francis

5 Cameo Theater—Drama
“The Gathering Twilight” with Sylvia Sidney and Douglas Montgomery

7 Youth On The March—Religious
Sermons by Dr. Percy Crawford

9 Courtesy Theater—Feature
Film “Return Of Wildfire” (1st showing) with Richard Arlen, Patricia Morison, & Mary Beth Hughes; a western in which a cowboy saves two sisters from being swindled by a dishonest horse trader

10:00 4 “Powers Girl”—Feature Film
George Murphy, Anne Shirley, Carole Landis, Dennis Day, with Benny Goodman’s orchestra; the ladder of success, and how to get to the top

5 Weatherman—Clint Youle

7 “Murder At Dawn”—Feature
Mischa Auer and Jack Mulhall

10:10 5 Dorsey Connors—Helpful Tips

10:15 5 Alex Dreier—News Report

10:30 5 Sports Star Time

11:00 5 “Rose Of The Rio Grande”
Feature film with Movita and John Carroll; a beautiful aristocrat loses her heart to a Mexican Robinhood

9 “Man Of Courage”—Feature
Film with Barton McLane, Lyle Talbot, and Charlotte Wynters; disclosure of a notorious political regime

11:30 4 Eloise Salutes Stars—Talks
Guest: Bill Grieve, American league baseball umpire

11:45 4 Film
(Stations reserve the right to change above listings without notice)
Mike Boom Says:

CHICAGO—Starting a brave new year, here are the immediate prospects for two Chicagoland stations and their talent: WBKB, bolstered by such regular stars as Ernie Simon, Luckey North, Francois Pope, Bob Atcher, George Menard, Julio Maro, Danny O’Neil, Bill Evans, Pat Vance and Frazer Thomas, will bolster its already sturdy local schedule with tremendous reinforcements. Keystone of the channel 4 activity will be the remodeled Garrick Theatre, perhaps the finest studio & stage in the U. S.

WGN-TV, already setting a hot pace with such network origination as Down You Go, This Is Music, Pet Shop and Wrestling, is working out sound deals with both DuMont and CBS networks to give channel 9 viewers a complete, balanced schedule of attractive programs, heavily flavored with local touches. WGN-TV’s talent stable will undoubtedly feature such local favorites as Lee Bennett, Peggy Taylor, Paul Fogarty, Spencer Allen, Kay Middleton, Harold Isbell, Jane Quinn, Russ & Sylvia Davis, Toni Gilman, Carmelita Pope and Bergen Evans.

Northwestern U’s Don Feddersen, chairman of the Dept. of Speech, has issued a directory of N.U. alumni in radio-TV. Studded among the list are some lustrous names of TV Row here. For example—Don and Vera Ward of “Breezy Don & Vera,” Robert Breen who narrated “Short Story Playhouse,” Wal’s Durbahn of “Wal’s Workshop,” Jim Hurlbut of “Zoo Parade,” bandmaster Wayne King, Norman Ross of his own “Varieties” show and Broadcasting magazine’s Chicago radio-TV editor Janie Pinkerton.

Monday Jan. 14

<table>
<thead>
<tr>
<th>WBKB</th>
<th>WNBQ</th>
<th>WENR-TV</th>
<th>WGN-TV</th>
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<tbody>
<tr>
<td>7:00</td>
<td>5</td>
<td>Today—Dave Garroway</td>
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<td>9:00</td>
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<td>Morning News—Information</td>
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<td>9:15</td>
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<td>Arthur Godfrey Time—Musical</td>
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<td>9:30</td>
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<td>Breakfast With The O’Neil’s</td>
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<td>10:00</td>
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<td>It’s In The Bag—Stunts</td>
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<td>10:45</td>
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<td>Ernie Kovacs Show—Comedy</td>
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<td>11:00</td>
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<td>Creative Cookery—Recipes</td>
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<td>11:15</td>
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<td>Ruth Lyons’ 50 Club—Variety</td>
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<td>11:30</td>
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<td>The Bunch—Musical Variety</td>
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<td>11:45</td>
<td>9</td>
<td>Search For Tomorrow—Serial</td>
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<td>12:00</td>
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<td>News Headlines—Spencer Allen</td>
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<td>5</td>
<td>Film</td>
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<td>7</td>
<td>Bob And Kay Show—Variety</td>
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<td>Hi Ladies—Tommy Bartlett</td>
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(Continued on page 20)
CARMELITA'S CHOICES

TV Star Picks Most Interesting Men

By Carmelita Pope, Member of "Down You Go"

SINATRA . . .
A bottomless cup

SHRINER . . .
A voiceless commercial

POPE . . .
A hungry crew

LIGHTS OUT . . .
A steady hand

WARING . . .
A tight squeeze

OLD GOLDS . . .
A seeing eye

THEY SAY
there's a woman behind every famous man. It seems to me, in television, behind every star there's a camera— and behind every camera there's a crew. For me, the ten most interesting men in TV are the following Unsung Heroes.

1. The man who prepares the cup of tea Sinatra drinks during his droll monologues. He must be a man of special talent, for he prepares it in a manner so that it seemingly lasts forever, yet there isn't enough in the cup to spill when Frankie gets a tremor.

2. The cameraman who makes Garroway look like a wise old owl. He could even make a great horned owl look like Garroway. He and his compatriots must have the abilities of Peruvian goats to follow Garroway during his antics.

3. George, the immaculate dummy on the Herb Shriner Show, certainly is a man of spectacular ability. His is the only mute TV commercial.

4. Another voiceless TV individual also gets a vote. He, or rather, they, are the men who listen in silence and admirable restraint while Eileen Wilson and Dorothy Collins sing love songs at (continued on page 27)
<table>
<thead>
<tr>
<th>Time</th>
<th>Program Name</th>
<th>Description</th>
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<tbody>
<tr>
<td>12:30</td>
<td>Garry Moore Show—Variety</td>
<td>Guests: Shirley Dinsdale &amp; Judy Spokane, ventriloquist teams</td>
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<td>12:45</td>
<td>Newsroom—Late Reports</td>
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<tr>
<td>1:00</td>
<td>“Undercover Agent”—Feature</td>
<td>Film with Russell Gleason, Maude Eburne, &amp; J. M. Kerrigan:</td>
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<td>railroad postal clerk foils a shoplift holdup, but gets in dutch with the</td>
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<td>Service because he carried a gun</td>
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<td>1:30</td>
<td>Chicago Cooks—Recipes &amp; Tips</td>
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<td>1:45</td>
<td>Lucky North Show—Interviews</td>
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<td>2:00</td>
<td>Frazier Thomas Show—Variety</td>
<td>Featuring vocalist Jean Cordell</td>
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<td>2:30</td>
<td>Big Pay Off—Quiz Program</td>
<td>Audience participation with Randy Merriman and Bess Myerson:</td>
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<td>contestants have an opportunity to win fashionable new wardrobe items.</td>
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<td>3:00</td>
<td>Beulah Karney Presents</td>
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<td>3:30</td>
<td>Mike Wallace &amp; Buff Cobb Show</td>
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<td>3:45</td>
<td>Bert Parks Show—Musical</td>
<td>Tunes: “New Sun in the Sky,” “Ob-</td>
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<td>ject of My Affection,” “I’d Rather</td>
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<td>Lead a Band,” and “Moonglow”</td>
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<td>4:00</td>
<td>Ralph Edwards Show—Contest</td>
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<td>4:15</td>
<td>Barbara Mora—Creative Ideas</td>
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<td>4:30</td>
<td>Symphony Program—Musical</td>
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<td>4:45</td>
<td>“Girl Who Came Back”—Film</td>
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<td>5:00</td>
<td>Kate Smith Hour—Variety</td>
<td>Guests: Jimmy Weldon, from Dallas, Tex., puppet act, Charlie Splivak, and</td>
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<td>Shelia Band, dancer</td>
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<td>5:45</td>
<td>Public Life Of Cliff Norton</td>
<td>Humorous skits enacted by Cliff</td>
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<td>6:00</td>
<td>Clifton Utley And The News</td>
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<td>6:45</td>
<td>Perry Como Show—Musical</td>
<td>Tunes by Perry and the Fontanes:</td>
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<td>7:00</td>
<td>Video Theater—Drama</td>
<td>“Ceylon Treasure” with Edmond O’Brien and Maria Riva; swift-moving drama</td>
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<td>of a guy, a girl, and gold</td>
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<td>7:15</td>
<td>Jack Livingston—Political</td>
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<td>7:30</td>
<td>Arthur Godfrey’s Talent Scouts</td>
<td>Professionals compete for honor</td>
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<td>8:00</td>
<td>I Love Lucy—Comedy Drama</td>
<td>Lucy tries to prove to husband Ricky that she is well able to earn her own</td>
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<td>money when she takes a job as “Baby Sitter”</td>
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<td>8:15</td>
<td>Voice Of Firestone—Musical</td>
<td>Guest soloist Lauritz Melchor</td>
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<td>8:30</td>
<td>Johns Hopkins Science Review</td>
<td>Demonstration of how sound &amp; pictures are sent from the studio to your</td>
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<td>home: Dr. M. E. Strieby, Dir.</td>
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<td>of Tech. Demonstrations will be guest</td>
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<td>9:00</td>
<td>Lights Out—Drama</td>
<td>“Blood Relations” with Franchot Tone and Nina Foch; a young man who</td>
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<td>resorted to murder learns that a court acquittal does not appease the</td>
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<td>conscience</td>
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TV FORECAST
MONDAY JAN. 14—cont'd

8:00 7 You Asked For It—Unusual Acts
Art Baker presents Alga Hessler, the headless horsewoman, and George McManus, cartoonist
9 "So This Is Washington"—Film

8:30 4 It’s News To Me—Panel Quiz
John Daly host to panelists Rudy Vallee, Johnny Faulk, Margaret Lindsay, and Anna Lee
5 Robert Montgomery Presents
"Cashel Byron’s Profession" by George Bernard Shaw with Charlton Heston & June Lockhart; story of a lady of culture who marries a prize fighter because she thinks he will make a better husband and father than other men she knows

7 Crusade In The Pacific—Film
"The Seabees" chapter 20

9:00 4 Studio One—Drama
"Waterfront Boss" with Roy Hargrave, Kent Smith, & Jerome Cowan; a brutal and factual story of the New York docks
7 Bill Gwinn Show—Variety

9:30 5 Who Said That?—Quote Quiz
Walter Kiiernan quizzes Bill Henry, & guests Kitty Carlisle, Bennett Cerf, & Frank Conniff
7 Studios’ Place—Informal Variety
Studs Terkel host with Beverly Younger, Win Stracke, and Chet Roble

9 Telesports Digest—News Review

10:00 4 Ernie Simon—Curbstone Cutup
Delightful talks with interesting characters on State Street

5 Weatherman—Clint Youle
7 Page One—News And Sports
9 "Gentlemen From Louisiana"
Feature film (1st showing) with Eddie Quinlan, Chic Sale, & Marjorie Gateson; story of a jockey who changes horse racing history

10:10 5 Dorsey Connors—Helpful Ideas
10:15 4 Chronoscope—Discussion
5 Clifton Utley And The News

10:30 4 Bill Balance Show—Variety
Harry Suerckman pianist and Jean Cordell vocalist

5 Let’s Look At Sports
7 Solo Theater—Film Drama
10:45 5 Herbie Mintz Show—Musical
7 Handy—Facts You Should Know

11:00 4 Murder Before Midnight—Film
"Night Cargo" with Jacqueline Wells, Walter Miller, & Lloyd Hughes; romantic melodrama of life in the tropics
5 "Shadows Of Chinatown"—Film
Feature with Bela Lugosi and Bruce Bennett in a tale of mystery

7 Austin Kiplinger And The News
11:30 4 Midnight Edition—Ulmer Turner
9 Chicagoland Newsreel—Reports
(Stations reserve the right to change above listings without notice)

CHICAGO’S BUSIEST MERCURY DEALER

COLE-FINDER
2700 North Cicero

presents

CHICAGO’S DIZZIEST MAN-ON-THE-STREET
ERNIE SIMON
"THE CURBSTONE CUT-UP"
MONDAY THRU FRIDAY
WBKB — Channel 4 10 p.m.

DAY AND NIGHT
CITY WIDE SERVICE IN YOUR HOME
ALL MAKES—BONDED—GUARANTEED
Or Bring In Your Set And Save
See It Repaired While You Wait
2922 MILWAUKEE AVE.
FOSTER TELEVISION
HUmboldt 9-0911

GO T AN ARTICLE
YOU’D LIKE TO SWAP?
Watch
"THE TRADE INN"
with Pat Tobin and Todd Purse
4:00 P.M.
MONDAY THRU FRIDAY

TV FORECAST
THE CASE OF MILTON BERLE

By JACK MABLEY

Milton Berle's runaway in the Worst Show category in the TV Forecast Poll might be taken in fun were it not for the amazing showing—or lack of showing—Berle is making in other categories. His topheavy lead for Worst Show is not a crank vote nor is it a left-handed joke on him. It is an accurate reflection of the feelings of televiwers.

I think the Forecast Poll is the only legitimate popularity poll in television. The other awards and competitions decide winners on the opinions of "experts"—advertising men and columnists and celebrities and broadcasting executives. This is phoney, because it is these people who are responsible for the shows they are voting on. They have little perspective. (I've judged a few. You should see the log rolling.)

It's not that I'm out of material—I'm repeating last week's show by popular demand.

The Forecast poll is ahead of the ratings. I wonder how many advertising executives are smart enough to spot the trends.

Two years ago Berle was Mr. Television, and nobody disputed it. In last year's poll Berle finished in third place in the Variety Comedy category. Since that vote was published, Berle's ratings have dropped and for the first time he has been outrated in some cities by Skelton, Godfrey, and others. For the first time, a TV station has dropped part of his show. In Pittsburgh, the city's only TV station served an ultimatum on NBC and Texaco that they would carry him only every other week, or not at all. The station had its say and he's on every other week.

In this year's Forecast voting, Berle is running 9th in Nighttime Variety, 8th in Favorite Comedian, and 12th in Favorite Emcee. Watch during the coming year to see how the ratings follow this poll, unless Berle and NBC are bright enough to realize what is happening, and make some drastic alterations of his show.

I have done more than my share of sniping at Mr. Television. Part of the reason is that it is an old American game, or weakness, to take pot shots at the guy on top, and I claim no particular immunity to this columnar weakness.

This week I'd like to try a little constructive criticism. I suggest that the viewers' criticism of Berle is not directed at the man but at his material.

Berle has everything that makes for greatness in a TV comedian. He has drive and perfect timing. He is a perfectionist, has a great ego, and has heart. There are few of us who didn't enjoy every minute of the first 5, 10, or even 20 of his shows that we saw.

But he has let us down with his continual use of old jokes and routines and situations and attitudes. While he has clung to his outdated corn, he has let a couple of youngsters like Martin and Lewis, and a wise old hand like Red Skelton and a smart newcomer like Sid Caesar whiz past him in public esteem.

Berle still has the capacity to be the greatest comedian in television. But unless he makes some major changes, you need only to follow the coming Awards Poll results to see where he is headed.

TV FORECAST
WHAT A MONTH this has been! Dinner with Dorsey Connors, when we saw for the first time the portrait of Dorsey being done by a Chicago artist who just returned from several years of study and work in Paris. . . . A backstage visit to NBC's five-star final which brought to mind a friend's very apt description of Angel Casey. "She looks like the kind of a gal any boy would love to call his own." . . . Coffee with Connie Russell before she took off for New York . . . and the conversation revolving around her difficulties in finding a trunk large enough to accommodate her fabulous wardrobe. The solution? One that was five feet tall—inches for inch—as big as this tiny, sultry-eyed miss! . . . A visit with Beulah Karney, where we learned that she may not only go to five days a week during 1952, but is hoping to make one show a week a dramatic offering. . . . Quick chat with Janet Kubicz, the ABC giveaway queen, who promises to send us her own very special recipe for roast pork. . . . A brief spot on the "Barbara Moro Show" on WENR-TV, where we breezed in five minutes before show time to learn we would be part of the commercial. Did it show? Barbara is another gal who is looking forward to doing some exciting things TV-wise during 1952. . . . A visit with the Danny O'Neils which revealed Gerrie even prettier than on the TV screen and daughter Danna Lou, every inch the little lady, most concerned with the dress she was wearing for our visit.

NOTES ON WIVES: Dottie Cooper, wife of that busy announcer, Ed Cooper, began collecting recipes when she was married and now has over 30,000 different culinary dishes in her collection! . . . Shellie Mintz, the very charming wife of NBC's Herbie, not only lends Herbie a hand with his fan mail, but helps keep his extensive library of music up-to-date.

FASHION NOTE: Peggy Taylor, who spent Thanksgiving with her family in California for the first time in a number of years, returned to Chicago for Christmas and the snow! She reports that Freddie, her very personable Dachshund, wears a red cable stitch sweater to keep off Chicago's whistling winds!

AND THERE IS the note signed "Inquisitive" asking what night clubs and restaurants are patronized by Chicago talent. Most Chicago talent is not inclined to night clubbing, but spends its off-camera hours in their own homes—often in Chicago's suburbs. However, the Pump room at the Ambassador East has always been a mecca for TV luminaries from coast-to-coast during the lunch and dinner hours, while Fritzel's at noon is guaranteed to offer a steady parade of talent, producers, directors and TV executives. Next question? — p. c.
WILL a high priced shirt wear longer than a less expensive one? What points are important to look for when buying a kitchen cabinet? Will this toaster toast evenly?

How do American watches stack up with their Swiss cousins? What does the number of jewels mean—how many are necessary in a good watch?

Mrs. Shopper is learning the truth about good and bad merchandise on WGN-TV's "The Test Lab," new public service program which throws an intelligent light on that universal, expensive habit—buying.

Every Sunday at 1:30 viewers are taken into Spiegel's testing laboratory, where John Ahern, a department head at the Illinois Institute of Technology, shows visiting shoppers how a reputable firm puts merchandise items of all kinds through a series of interesting laboratory tests.

Amid machines which open and shut waffle irons and zippers thousands of times, and various other modern testing devices, Lab Director Ahern teaches fans what features are important to look for, the tests they can make, and the questions to ask, to get the best buy for their money.

From bedspreads to bicycles, and dresses to dinettes, a wide variety of items get a thorough once-over on "The Test Lab," to the benefit of the advertising-confused consumer. The budget-minded homemaker learns that while nylon slips are a popular luxury, rayon-woven are just as durable, and cheaper. And she's tipped off that a spread marked down because of design markings which cause it to look dirty, is a good buy. They'll wash out.

An interesting demonstration on watches on a recent show found a hardy little watch crystal undergoing cruel treatment in the "break test"... and coming out all in one piece. Next to it
was a watch immersed in a vessel of water, where it had been proving for a week how waterproof it was.

In contrast to the modern timepieces, Professor Ahern displayed the first watch ever made with a mainspring, the "Nuremberg Egg," which dates back to 1504. In a large, beautifully designed, egg-shaped case, the ancient piece proved there's nothing so remarkable in modern watches that tell you what day it is. This one not only gives the day of the week and the month, but the signs of the Zodiac and the phases of the sun and the moon... and it features a compass and sun dial, too!

As fans see the products of many manufacturers passing and flunking their tests in "The Test Lab," they also learn interesting historical bits on the everyday items they buy. The waffle iron, for instance, was brought to this country by Thomas Jefferson. And candlewick spreads, in great demand today for being both attractive and practical, were the invention of necessity in Colonial days. The colonists repaired holes in their spreads by filling them with tufts... and those with artistic imagination added tufts to make designs.

Bright addition to the program, in a dual role, is Tomi Thurston, featured in TV Forecast's November 24 talent story. The telephone operator in the commercial pitches, Tomi also pays a weekly visit to Professor Ahern's Test Lab... for advice on a shopping problem... during her "lunch hour."

Best of all, the wage-earning member of the family applauds television's revealing guide to his money-spending wife. "The Test Lab" lends a brain to where his money goes... and what's more, should put an end to shrunken shirts... and burnt toast!

"Test Lab" is seen at 1:30 p.m. Sundays on WGN-TV, Channel 9.
NO MALE?

You can have mail for 33 weeks if you subscribe to...

TV Forecast
33 Issues for $3.

TV FORECAST, 185 N. Wabash, Chicago I, Ill.

I want to take advantage of your special offer for a □ 33 issue subscription for $3.

□ 1 year subscription for $5. □ 2 years, $8. □ I enclose $............. for ............

new subscriptions. □ Bill me.

NAME

ADDRESS

CITY ...................................................... ZONE  STATE

Use separate sheet for additional subscriptions. Allow three weeks for processing. A special greeting card will be mailed with each Gift Subscription. Please indicate name of giver to be signed.
**CARMELITA’S CHOICES**
(Continued from page 19)

them on Saturday night’s “Hit Parade.”

5. For adroitness and perfection of performance, one can’t ignore the unknown man who makes the letters in my quiz show “Down You Go!” Here is a man who can outmanipulate the tax collector.

6. About the middle of my list, I’ll put the crew on the “Creative Cookery” show. This is a case of pure envy rather than admiration. They get to eat the perfect concoctions of Francois Pope (my uncle), proprietor of the school, and they do it with absolutely no restraint.

7. Another I admire is the prop man who dispenses silverware on the Studs Terkel show. He is a pure realist and obviously anticipates no guests. Thus he leaves the stage bare for the unequaled antics of Mr. Studs et. al.

8. The choreographer on the Fred Waring show also deserves attention. This gentleman is able to squash more agile and beguiling dancers and singers into less space than a night club can customers.

9. The hand that lights the candle without a tremor and without a miss on the Lights-Out show.

10. The seeing eye dog who leads the Old Gold dancing cigarette packages on and off stage, cannot be ignored. A pooch, human or canine, who can keep the secret of who they are, has no peer.

**TV FORECAST**

<table>
<thead>
<tr>
<th>Thursday Jan. 15</th>
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<tbody>
<tr>
<td>WBKB</td>
<td>WNBQ</td>
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<td>4</td>
<td>5</td>
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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:00</td>
<td>Today—News &amp; Commentary</td>
</tr>
<tr>
<td></td>
<td>Dave Garroway acts as commentator</td>
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<tr>
<td>9:00</td>
<td>Morning News—Interviews</td>
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<tr>
<td>5</td>
<td>Mel Martin Show—Capers</td>
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<tr>
<td>9:15</td>
<td>Arthur Godfrey Time—Variety</td>
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<tr>
<td>9:30</td>
<td>Breakfast With The O’Neils</td>
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<tr>
<td>5</td>
<td>It’s In The Bag—Variety</td>
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<tr>
<td></td>
<td>Jerry Toman emcees fun in a grocery store with singer Arlene James, and jesters, vocal &amp; instrumental group</td>
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<tr>
<td>10:00</td>
<td>Ernie Kovacs Show—Cut-ups</td>
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<tr>
<td>9</td>
<td>Your Figure Ladies—Fogarty</td>
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<tr>
<td>10:30</td>
<td>Tel-A-Shopper—Betty Whitney</td>
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<tr>
<td>5</td>
<td>Dave And Charlie Show</td>
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<tr>
<td></td>
<td>Homespun country characters, set in Charlie’s living room inches away from railroad track</td>
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<td>7</td>
<td>Dennis James Show—Interviews</td>
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<tr>
<td>9</td>
<td>Strike It Rich—Quiz Time</td>
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<tr>
<td>10:45</td>
<td>Richard Harness &amp; The News</td>
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<tr>
<td>11:00</td>
<td>Creative Cookery—F. Pope</td>
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<tr>
<td></td>
<td>Preparation of lentil wiener soup and Swedish buns for hamburgers</td>
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<tr>
<td>5</td>
<td>Ruth Lyons’ 50 Club—Informal</td>
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<td>7</td>
<td>Frances Langford-Dom Ameche</td>
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<tr>
<td></td>
<td>Guests: Bob Dunn, cartoonist, Gordon Dillworth &amp; Florie Warren, dancers; also Fran Lee and Helen Slocum</td>
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<tr>
<td>9</td>
<td>Egg And I—Serial Drama</td>
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<tr>
<td>11:15</td>
<td>Love Of Life—Serial Drama</td>
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<tr>
<td>11:30</td>
<td>The Bunch—Music Time</td>
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<tr>
<td>9</td>
<td>Search For Tomorrow—Drama</td>
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<tr>
<td>11:45</td>
<td>News Headlines—Spencer Allen</td>
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<tr>
<td>12:00</td>
<td>Steve Allen Show—Variety</td>
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<td></td>
<td>Special guest, Ray Malone</td>
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<tr>
<td>5</td>
<td>Film</td>
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<tr>
<td>7</td>
<td>Jessie DeBoth’s TV Notebook</td>
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<tr>
<td>9</td>
<td>Hi Ladies—Tommy Bartlett</td>
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<tr>
<td>12:30</td>
<td>Garry Moore Show—Variety</td>
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<tr>
<td></td>
<td>Garry presents the Herald Tribune Youth Forum, 8 High School students from foreign countries</td>
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<tr>
<td>5</td>
<td>Meet Mintz—Piano Melodies</td>
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<td></td>
<td>Listen to your favorite tunes</td>
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<tr>
<td>7</td>
<td>Bob And Kay Show—Variety</td>
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<tr>
<td>12:45</td>
<td>Newsroom—Late Information</td>
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<td></td>
<td>Let’s Go To Market—Produce</td>
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<tr>
<td>1:00</td>
<td>“Skybound”—Feature Film</td>
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<tr>
<td>9</td>
<td>Chicago Cooks—Demonstration</td>
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<tr>
<td></td>
<td>Kay Middleton prepares a tasty dish to delight the whole family</td>
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<tr>
<td>1:30</td>
<td>First Hundred Years—Serial</td>
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<td></td>
<td>Problems of a young married couple</td>
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<tr>
<td>1:45</td>
<td>Lucky North Show—Interviews</td>
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<td>Chatter &amp; household hints for women</td>
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<tr>
<td>2:00</td>
<td>Frazier Thomas Show—Variety</td>
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<td>Music, chatter, &amp; nonsense with vocalist jean Cordell, Bill Balance</td>
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<tr>
<td>Time</td>
<td>Program</td>
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<tr>
<td>2:00</td>
<td>Big Pay Off—Quiz Contest</td>
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<td>2:30</td>
<td>Film</td>
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<tr>
<td>3:00</td>
<td>&quot;House Of Danger&quot;—Feature</td>
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<tr>
<td>3:15</td>
<td>4 Bill Goodwin Show—Variety</td>
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<tr>
<td>4:00</td>
<td>Hawkins Falls, Pop. 6,200</td>
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<tr>
<td>4:15</td>
<td>4 Bill Evans Show—Variety</td>
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<tr>
<td>4:30</td>
<td>Howdy Doody Show—Puppets</td>
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<tr>
<td>4:45</td>
<td>Assembly—Military Talks</td>
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<tr>
<td>5:00</td>
<td>Kids Karnival Kwiz—Games</td>
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<tr>
<td>5:30</td>
<td>Silhouettes Of The West—Music</td>
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<td>5:35</td>
<td>Weatherman—Clint Youle</td>
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<td>5:45</td>
<td>Window Shopping—Commercial</td>
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<tr>
<td>6:00</td>
<td>Sports &amp; Comments—Bob Elson</td>
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<tr>
<td>6:10</td>
<td>Top O'The Weather—Russ Reed</td>
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<tr>
<td>6:15</td>
<td>Ulmer Turner And The News</td>
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<tr>
<td>6:20</td>
<td>Sports Highlights—Carmichael</td>
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<td>6:30</td>
<td>CBS News—Douglas Edwards</td>
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<tr>
<td>6:45</td>
<td>4 Stork Club—Interviews</td>
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<tr>
<td>7:00</td>
<td>4 Frank Sinatra Show—Variety</td>
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<tr>
<td>7:30</td>
<td>7 Metropolitan Opera Auditions—Of The Air—Classical Selections</td>
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<tr>
<td>8:00</td>
<td>4 Crime Syndicated—Drama</td>
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<tr>
<td>8:30</td>
<td>4 Suspense—Mystery Drama</td>
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<tr>
<td>9:00</td>
<td>4 Fireside Theater—Film Drama</td>
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<tr>
<td>9:30</td>
<td>United Or Not—Discussion</td>
</tr>
<tr>
<td>10:00</td>
<td>4 Quick On The Draw—Charades</td>
</tr>
<tr>
<td>10:15</td>
<td>7 Top O'The Weather—Russ Reed</td>
</tr>
</tbody>
</table>

TV FORECAST
TUESDAY JAN. 15—cont’d

9:00  4 Danger—Mystery Drama
A psychiatrist is kidnapped by gangsters who seek valuable information obtained by the specialist about intended victim in “The Intruders”

5 Amateur Hour—Ted Mack mc
Ted Mack emcees program and pays special tribute to Meriden, Conn.

9 Royal Playhouse—Film Drama
“Miggles” with Mary Sinclair and Edgar Barrier; touching love story of the old west

9:30  4 My Friend Irma—Marie Wilson
Cathy Lewis as Jane tries to curb her friend’s zany antics; Gloria Gordon is featured as Mrs. O’Reilly

7 Chgo. Symphony Chamber Or.
Viola Donald Graham sings “Nadamina” from “Don Giovanni,” the orchestra plays Verdi’s Prelude to Act III from “La Traviata” and overture to “Cenerentola”

9 Boston Blackie—Mystery Drama
“The Devil’s Daughters” is a tale of two girls whose looting of stores & finally murder gains them this title by the press

9:45  5 Bob Considine Show—Views

10:00  4 Ernie Simon—Curbstone Cutup
Ernie holds folksy interviews with the gang under the marquee

5 Weatherman—Clint Youle

7 Impact—News & Commentary
Story of the week is featured with reporters interviewed; also columnists discuss controversial issues and civic problems, Austin Kiplinger moderator

9 “The Long Voyage Home”—Film
Feature with John Wayne and Thomas Mitchell; adventures of a group of seamen on a tramp steamer with a cargo of high explosives

10:10  5 Dorsey Connors—Helpful Ideas

10:15  4 Late World News—Reports

5 Clifton Utley And The News

10:30  4 Bill Balance Show—Interviews
Variety, guests, and music

5 Let’s Look At Sports

7 Virginia And Woody Klose
Household tips, comedy, & interviews

10:45  5 Herbie Mintz Show—Musical

11:00  4 Murder Before Midnight—Film

5 Survival—Civil Defense Prog.

7 Austin Kiplinger With The News

11:30  4 “Daniel Boone”—Feature Film
George O’Brien and Heather Angel in a western epic of a journey to Ky.

5 Sports Newsreel—News Events

9 Chicagoland Newsreel—Data

12:45  4 Midnight Edition—Ulmer Turner
(Stations reserve the right to change above listings without notice)

TODAY AT 9:30 ON WENR-TV

CHANNEL 7

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by the

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CHAMBER ORCHESTRA

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WGN-TV

CHANNEL 9

9:30 P.M. EVERY TUES.

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Meister Bräu

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Which Shall I Watch?
Mrs. Harry Birch Finds Problem With Husband and Son in TV

by Patricia Cooper

CHASING fire engines, driving all night to reach the site of a cyclone and dashing to be the first on the scene at all major news events may sound like an exciting way to spend the first years of married life—but to Mrs. Harry Birch it was the only way of seeing her busy husband who was then the midwest representative for Fox News, today known as Movietone News.

Harry Birch was to chase many fires, cover many disasters and record many comings and goings of celebrities before his career as an ace newsreel cameraman gave way to a new field. However, one day Harry began to talk of a new visual medium—TELEVISION.

"The next thing I knew," Lucille Birch told us, "my husband was in television and my travels were over. Now I was able to sit in my own living room and see his work. Of course during his early years as chief cameraman at WBKB (the post he still holds), I spent many lonely evenings but I always knew where Harry was and when his work would be over for the night."

One thing Mrs. Birch did not know was that television was to soon pose a very special problem in her very special family. The Birches' son, Bill, decided to follow in his father's footsteps and after college joined the Chicago staff of Movietone News.

"This decision of Bill's came as no surprise to me," Mrs. Birch exclaimed, "for he had practically teethered on a film can! At a very early age, he showed a preference for such toys as a magic lantern, sun pictures and cheap movie projectors."

What is the special problem in the Birch family? Well, that came along the day that Bill joined the television industry, doing motion picture news and special events for NBC-TV.

"Now when I receive a call from Bill," continued Mrs. Birch, "it is generally 'Hi, Ma, you're my severest critic. So will you check my show tonight at such and such a time.' This is all right, until the phone rings and it's my husband and he makes the same request for the same hour! If I miss one show completely, I find myself in the proverbial doghouse with my husband or son."

Along with this rather amusing side to having two members of the family in television at different stations, Lucile Birch still finds times when she worries a great deal about both of them. Such an instance was the ravaging fire on the north bank of the Chicago river several months back which both were assigned to cover.

"I had chills as I watched the fire on our TV set knowing that my husband was manning the camera at WBKB, but what was worse was that Bill was right in the center of the fire," Mrs. Birch told us. "However, I didn't learn until later that Bill, who is midwest supervisor of NBC-TV newsreel and special events, had just missed being under a falling wall by 30 seconds. He had been working at the wall making close-ups of firemen at work and had walked across the street for a long shot of the building when the wall gave way."

With a husband and son in the industry, Mrs. Birch now looks thoughtfully at her eight year old grandson, Randy Horton Birch, helping his father set up the family movie projector. "Will I someday have a third show to watch," she mused.
Wednesday Jan. 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

7:00 5 Today—Dave Garroway Emcee
Newscaster James Fleming will
broadcast & monitor both TV set and
teleprint machines

9:00 4 Morning News—Dorothy Doan
5 Mel Martin Show—Variety
Mad hat designing contests, commu-
nity singing, and personal interviews

9:15 4 Arthur Godfrey Time—Music
9:30 4 Breakfast With The O’Neil’s
5 It’s In The Bag—Quiz Stunt
Variety type with Jerry Toman emcee

10:00 5 Ernie Kovacs Show—Variety
9 Your Figure Ladies—Exercises

10:30 4 Tel-A-Shopper—Betty Whitney
5 Dave And Charlie Show
7 Dennis James Show—Variety
Domestic difficulties solved in Dennis
and Julia’s “Problem Playhouse”
9 Strike It Rich—Warren Hull mc

10:45 5 Richard Harkness & The News

11:00 4 Creative Cookery—Recipes
Hungarian veal paprika and bran
muffins are demonstrated
5 Ruth Lyons’ 50 Club—Variety
Reward for occupant of lucky chair
7 Frances Langford—Don Ameche
Guests: Tommy Wonders, dancer;
Gene, Joan, Ginny, & Jimae, magi-
cians; Loretta North, Miss Kangaroo
of Australia
9 Egg And I—Continued Tale
Pat Kirkland & John Craven star

11:15 9 Love Of Life—Serial Story
Peggy McCoy, Paul Potter, Jean Mc-
Bride, Marie Kennedy, & Dennis Par-
nell are featured

11:30 5 The Bunch—Hugh Downs mc
9 Search For Tomorrow—Drama
Continued story featuring Mary
Stuart, John Sylvester, & Lynn Loring

11:45 9 News Headlines—Spencer Allen

12:00 4 Film
5 Film
7 Gayelorl Hauser Program
Informative chats with the world-
famous nutritionist who illustrates his
belief that proper foods are re-
 sponsible for beauty and good health
9 Hi Ladies—Tommy Bartlett

12:15 7 Bob & Kay Show—Commentary
Bob Murphy and Kay Westfall intro-
duce guests with interesting stories

12:30 4 Garry Moore Show—Comedy
Kirkwood & Goodman, comedy team
5 Meet Mintz—Pianist Raconteur
12:45 5 Newsroom—Late Reports
WEDNESDAY JAN. 16—cont'd

12:45 9 Let's Go To Market—Produce
Norm Kraeft and Butch Davis report on the price of farm products

1:00 5 "Boy's Reformatory"—Feature Film
With Frankie Darro, Grant Withers, & David Durand; orphan lad takes a rap for his foster brother to save his mother's faith in her son

9 Chicago Cooks—Food Prepared
Easy way to good cooking

1:30 4 First Hundred Years—Drama
Tale of a young married couple

1:45 4 Luckey North Show—Interviews

2:00 4 Frazier Thomas Show—Variety

5 Big Pay Off—Quiz Program
Randi Merriman & Beas Meyerson

7 Beulah Karney—Foods Show
Meal of the Week & best buys

9 Mike Wallace & Buff Cobb Show
Interviews with interesting persons

2:30 4 Bert Parks Show—Musical
Bert, Bobby, and Betty Ann sing tunes: "Hey, Good Lookin'," "These Foolish Things," "He's the Loneliest Man in Town," and "I'll Never Forget You"

5 Ralph Edwards Show—Stunts

7 Barbara Moro—Creative Ideas

9 Board Of Education Show
George Jennings commentator

3:00 4 "Daniel Boone"—Feature Film
(For description see Tues. 11:30 p.m. channel 4 listing)

5 Kate Smith Hour—Variety
Guests: Hocket & Byrd, Sigmund Rothschild, Evalyn Tyner, and the Singing Boys of Norway

9 Russ Davis Show—Melodies
Informal chatter with Russ & Sylvia (see story on page 9)

4:00 5 Hawkins Falls, Pop. 6,200
The problems, adventures, romances, and sorrows facing inhabitants of a small midwestern town

7 Trade-Inn—Pat Tobin Emcee
Exchange your "white elephant"

9 Telephone Game—Harold Isbell
Join the fun for an exciting prize

4:15 4 Bill Evans Show—Musical
Commentary, chatter, variety, news and guests comprise this session

5 Gabby Hayes Show—Tall Tales
Gabby narrates shootin' Western saga

4:30 5 Howdy Doody Show—Bob Smith

7 Sagebrush Theater—Western
"Rough Riding Range" feature

9 Music Ala Mode—Jack Fuller

4:45 4 Assembly—Military Talks
Chief Corey interviews group of Marines from Hawaii

5:00 4 Kids Karnival Kwiz—Games
Another horse opera for kid cowboys

5 Cactus Jim—Western Feature
8:30 4  The Web—Mystery Drama  
"Indian Siren" An Indian boy and girl are caught in a web of murder  
7 To be announced  
9 Scotland Yard Reporter—Drama  
9:00 4  Blue Ribbon Bouts—Boxing  
Bob Satterfield vs Clarence Henry  
(10 rds., heavyweight) from Chgo.  
5 To be announced  
7 Pulitzer Prize Playhouse  
"The Town" Conrad Richter's prize winning novel for 1951 with Eileen McMahon and John Forsythe; the pioneering spirit of the building of America from 1840 to 1860, in a small Ohio town  
9 Health Talk—Dr. Van Dellen  
"Your Hearing—Fact & Fancy" discussed by Dr. Richard Marcus, charge of hearing & speech Ill. Eye & Ear Infirmary, & Dr. Francis L. Lederer, Prof. & head of the Dept. of Oto- 

9:30 5 Pantomime Quiz—Charades  
Mike Stokely emcee with regular team of Adele Jergens, Jackie Coogan, Hans Conried, and Vincent Price  
9 Dick Tracy—Drama (Tentative)  
Ralph Byrd as Dick, Angela Greene as Tess, Lyle Talbot as The Brain, & Jo Carroll Dennison as Breathless Mahoney  
9:45 4 Sports Quiz—Film  
10:00 4 Ernie Simon—Curbstone Cutup  
Ernie cuts capers with crowd under the State & Lake marquee  

9 Spencer Allen And The News  
5 Weatherman—Clint Youle  
7 Wrestling From Rainbow Arena  
Wayne Griffin announces matches  
9 "Calling Paul Temple"—Film  
Feature wherein an English mystery writer becomes involved with an actual murder  
10:10 5 Dorsey Connors—Helpful Ideas  
Tips you've never thought of  
10:15 4 Chronoscope—Discussion  
5 Clifton Utley And The News  
10:30 4 Bill Balance Show—Variety  
Harry Suckman pianist assisting vocalist Jean Cordell  
5 Let's Look At Sports  
10:45 5 Herbie Mintz Show—Musical  
11:00 4 Murder Before Midnight—Film  
5 "Miss Annie Rooney"—Film Pt. 1  
Feature (1st Showing) with Shirley Temple, William Gargan, Guy Kibbee; story of a poor little Miss Rooney who falls in love with rich young man whose family greatly disapproves  
7 Austin Kiplinger With The News  
11:30 4 "Death From A Distance"—Film  
Feature with Lola Lane and Russel Hopton; a girl reporter and a police detective solve an eerie murder  
9 Chicagoland Newsreel—Reports  
1:00 4 Midnight Edition—Ulmer Turner  
(Stations reserve the right to change above listings without notice)
How many of you boys and girls know about Wild Bill Hickok, who was the terror of badmen on the western prairies many years ago. Wild Bill was a great hunter, Indian fighter and scout, and he is one of the greatest of American heroes.

Now here is a picture of Guy Madison, the movie star, who is playing the part of Wild Bill on channel 7 each Sunday afternoon. See his fancy buckskin outfit? And those two avenging guns in his hands? Outlaws had better start taking cover.

Here are some of my weekly winners:


Boys Club Show
Rates Big Support

The great power and impact of TV swings into action Saturday, Jan. 12 to boost one of Chicago's most worthy projects. To help celebrate (and aid) the 50th anniversary of the Chicago Boys' Clubs, WBKB will present an unusual show from 9:30 p.m. until 1 a.m.

Besides the standard glamour parade of TV stars from ALL Chicago stations, the Boys' Club show will feature acts by the Club members themselves. The event is sponsored by the Women's Board, in charge of the Clubs.


THIS WEEK'S CONTEST: How many different words can you make from the name "Wild Bill Hickok"? For the longest list, I'll award $1; next longest 50 cents; next 12 runners-up 25 cents each. Remember, they have to be regular words found in the dictionary. In case of ties, winners are judged on neatness. Mail to Uncle Herbie, % TV Forecast, 185 N. Wabash ave., Chicago 1, Ill., before Sunday, Jan. 20.

Slanted for the emcee job is Irv Kupcinet, conductor of the famed "Kup's Column" in the Sun-Times. Other celebrities who'll help stage an appeal are columnists Tony Weitzel and Will Leonard, and TV stars Burr Tillstrom, Studs Terkel, Johnny Desmond, Don McNeill, Ernie Simon, Linn Burton, Jim Moran and Bob Elson.

Viewers who tune in Channel 4 Saturday night will not only see the city's foremost talent on parade, but some agile youngsters who'll prove first-hand what a merit project Chicago's own Boys Clubs are to the community.

Guitarist Jackie Dunn, a Boys Club member via Tennessee, will perform.

Little Terri Wade prepares to strut her stuff for the Boys Clubs.
Thursday Jan. 17

WBKB  WBQR  WENR-TV  WGN-TV
4    5    7    9

7:00 5 Today—News, Reviews, Records
Dave Garroway as communicator with James Fleming handling the news

9:00 4 Morning News—Harry Marble
5  Mel Martin Show—Variety

9:15 4 Arthur Godfrey Show—Variety

9:30 4 Breakfast With The O'Neill's
5 It's In The Bag—Quiz Show
Super prize for smart people; the "Boodle Bag" $55 in merchandise

10:00 5 Ernie Kovacs Show—Variety
9  Your Figure Ladies—Fogarty

10:30 4 Tel-A-Shopper—Betty Whitney
5  Dave & Charlie Show—Comedy
7  Dennis James Show—Quiz
9  Strike It Rich—Warren Hull mc

10:45 5 Richard Harkness & The News

11:00 4 Creative Cookery—Recipes
Mr. Pope prepares French cream filling for banana cream pie, also the shell and procedure for baking a pie

5  Ruth Lyons' 50 Club—Views
7  Frances Langford—Don Ameche
Guests: John Erleson, Sheila Bond, Fran Lee, and Remos and the Toy Boys

9  Egg And I—Continued Story

11:15 9 Love Of Life—Serial Drama

11:30 5 The Bunch—Musical Variety
Hugh Downs provides conversation while Bette Chapel sings to music of Art Van Damme Quintet

9  Search For Tomorrow—Tale
Will the family go against Victor?

11:45 9 News Headlines—Spencer Allen

12:00 4 Steve Allen Show—Comedy
Peggy Lee is featured vocalist

5  Film
7  Bob & Kay Show—Commentary
9  Hi Ladies—Tommy Bartlett

12:30 4 Garry Moore Show—Variety
Special guest: Lucille Watson

5  Meet Mintz—Musical Show

12:45 5 Newsroom—Late Reports

9  Let's Go To Market—Produce
Stock market fluctuations delivered by Norm Kraeft & Butch Davis

1:00 5 "Paradise Isle"—Feature Film
Warren Hull & Movita in a tale of a love that restored the precious gift of sight to a man

9  Chicago Cooks—Kay Middleton

1:30 4 First Hundred Years—Serial

1:45 4 Bride & Groom—John Nelson
Newly married couple is interviewed

2:00 4 Frazier Thomas Show—Variety
5  Big Pay Off—Quiz Program
7  Housewives' Holiday—Kirchner

2:00 9 Mike Wallace & Buff Cobb Show

2:30 4 Film
5  Bill Goodwin Show—Variety
Music & comedy with Eileen Barton
7  Barbara Moro—Creative Ideas
9  Mel Torme Show—Musical
Guest vocalist, Rose Murphy

3:00 4 "Death From A Distance"—Film
(For description see Wed, 11:30 p.m. channel 4 listing)
5  Kate Smith Hour—Variety Time
Kate presents a dramatic skit with Katina Pasinou and Claudia Pinza
9  Russ Davis Show—Commentary

4:00 5 Hawkins Falls, Pop. 6,200

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PRIZES!
EVERYONE CAN WIN
VALUABLE PRIZES • FUN FOR ALL

TELEPHONE GAME
with HAROLD ISBEll and JANE QUINN

WGN-TV 4:00-4:30  MON. THRU FRI.

ON Channel 7
Sears Roebuck
presents
"PORTRAIT OF TOBY PLUMMER"
with John Qualen
Lynn Roberts
on FAMILY SHOWTIME
THURSDAY AT TEN
WENR-TV

TV FORECAST 35
THURSDAY JAN. 17—cont’d

4:00 7 Trade-In—Variety Of Antiques
       Pat Tobin & Todd Purse conduct this
       TV swap shop with variations

9 Telephone Game—Harold Isbell
       Harold and Jane invite you to join
       the fun; your number may be lucky

4:15 4 Bill Evans Show—Variety

5 Gabby Hayes At The Double
       Bar M Ranch—Western Story

4:30 5 Howdy Doody Show—Variety

7 Sagebrush Theater—Western
       “Timber Terrors” feature film

9 Music Ala Mode—Jack Fuller

4:45 4 Assembly—Military Talks
       Interviews on film with Service men
       stationed in & around Hawaii

5:00 4 Kids Karmival Kwiz—Games
       Western story for young cowhands

5 Cactus Jim—Western Feature

9 Trail Blazers’ Theater—Western
       “Sunrise Trail” feature film

5:30 4 Silhouettes Of The West—Talks

5 Visit With Cactus Jim—Chats

7 The Chimps—Film Short
       “Trapped in a Trunk”

5:35 5 Weatherman—Clint Youle

5:45 4 Window Shopping—Commercial

5 Public Life Of Cliff Norton

7 Adventure Theater—Early Amer.
       “Lightning Warrior” ch. 11

5:50 5 Clifton Utley And The News

6:00 4 Sports & Comments—Bob Elson

5 Kukla, Fran, & Ollie—Jolly Fun

7 Paul Harvey With The News

9 Captain Video—Adventure Tale

6:10 7 Top O’The Weather—Russ Reed

6:15 4 Ulmer Turner And The News

5 Bob And Ray—Comedy Antics

6:20 7 Sports Highlights—Carmichael

6:30 4 CBS News—Douglas Edwards

5 Dinah Shore Show—Musical

7 Lone Ranger—Western Drama
       Tale of a fight for justice

9 Spencer Allen And The News

6:45 4 Stork Club—Interviews
       Sherman Billingsley is your host

5 News Caravan—John Swayne

9 Chicagoland Newsreel—Data

7:00 4 Burns & Allen Show—Comedy
       The new year finds Gracie up to her
       old tricks with George patiently hop-
       ing that someday she’ll settle down

5 Groucho Marx Show—Comedy
       Clowning Groucho ad-lib with con-
       testants giving them a chance at
       special jackpot plus asking questions
       on “You Bet Your Life” quiz

7 Stop the Music—Musical Quiz
       Bert Parks me with Betty Ann Grove,
       Jimmy Blaine, & “mystery melody”

7:00 9 This Is Music—Song-Variety
       Host Alexander Gray & Bob Trend-
       ler’s orchestra present a mixture of
       popular and classical selections

7:30 4 Amos ‘n Andy—Comedy Drama
       “The Winslow Woman”

5 Treasury Men In Action—Drama
       “The Case of the Weak Link” As a
       result of which the U.S. Customs
       found it necessary to change one of
       its techniques, long considered fool-
       proof

9 Press Conference—Interviews
       Lee Schouler, moderator, interviews
       representatives from four newspapers

8:00 4 Hollywood Opening Night—Film

5 Dragnet—Police Action Drama
       Suspense tale with Jack Webb

7 Herb Shriners Time—Humor Skits
       Hoosier humorist Herb gives his in-
       terpretation of the everyday scenes

9 Gruen Theater—Drama
       John Lytrel, Ann Q. Nilsen, & Alan
       Mowbray in “My Other Love” tale of
       several hectic but amusing days in the
       life of a small town family

8:30 4 Big Town—Newspaper Drama
       Pat McVey stars as Steve Wilson of
       “Illustrated Press” with Julie Stevens
       as Lorelei in “The Canary Shop,”
       Owner of bird store hires assistant
       whose love of birds is second only to
       his passion for greenbacks

5 Ford Festival—Musical Variety
       James Melton me with vocalist Doro-
       thy Warensskyd and guest star,
       Morey Amsterdam

7 Meet The Champ—Boxing Bouts
       Wally Butterworth me topflight pu-
       giglatic bouts of the Armed Forces

9 Foreign Intrigue—Myst’ry Drama
       As foreign correspondents Jerome
       Thor and Sydna Scott star in a sus-
       pensive tale in a European city

9:00 4 Racket Squad—Drama
       Reed Hadley as Captain John Brad-
       dock in “Big Trap” where a con man
       claims to represent a bona fide foun-
       dation which requires money

5 Martin Kane, Private Eye
       Lloyd Nolan stars as the hard-hitt-
       ing detective in a drama of mystery

7 How Did They Get That Way?
       Education and discussion in adult
       and child psychology with Isabel Leighton

9 Author Meets The Critic

9:30 4 Pace In Chicago—Variety Type
       News and feature stories about Chgo.
       & Chicagoans, highlights on the per-
       sonalities & progress of America’s
       2nd city, plus other presentations

5 Wayne King Show—Musical
       An old fashioned show with tunes
       “Stars in Your Eyes,” “Slow Poke”
       by Barbara Becker; “It’s Wonderful”
       and “S’posin’” by Gloria Van

7 At Home Show—Musical Variety
       Earl Wrightson host with guest
THURSDAY JAN. 17—cont’d

9:30  9  400 House Party—Variety Acts
      Singing, dancing, and musical acts

9:45  7  Carmel Myers Show—Variety
      A past era comes to life again

10:00  4  Ernie Simon—Curbstone Cutup
       Join the fun! You may see your
       friends and relatives

5  Weatherman—Clint Youle
7  Family Showtime—Film Drama
   “Portrait Of Toby Plummer” with
   John Qualen and Lynn Roberts
9  “Storm Over Bengal”—Feature
    Film with Patric Knowles, Richard
    Cromwell, & Rochelle Hudson; plot of
    political intrigue with a love story
    mixed into battle scenes

10:10  5  Dorsey Connors—Helpful Ideas

10:15  4  Late World News—Reports

10:30  4  Bill Balance Show—Variety

10:30  5  Let’s Look At Sports

10:45  5  Herbie Mintz Show—Musical

11:00  4  Murder Before Midnight—Film

11:00  5  Opera Theater—“Pique Dame”
       By Tchaikovsky with Winifred Heidt
       as countess & David Poleri as Gherman

7  Austin Kiplinger And The News

9  “Queen Of The Yukon”—Film
    Feature with Charles Bickford, Irene
    Rich, and Melvin Long; Jack London’s
    story of the woman who ruled the
    Yukon & ran a river boat

11:10  7  Peter Pan Theater—Feature

11:30  4  “Ghost Camera”—Feature Film
       Ida Lupino and Henry Crandall set
       out to solve a murder revealed to them
       on a roll of undeveloped film

12:15  9  Chicagoland Newsreel—Data

12:45  4  Midnight Edition—Ulmur Turner
       (Stations reserve the right to change above
       listings without notice)

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UNITED STATES TOBACCO COMPANY

TV FORECAST 37
Things were never like this in Tennessee, according to our scouts from the hills. Here’s hillbilly singer Dorothy Shay, who’s rocking TV with her torchy numbers.
DEAR BOSS:

All kinds of TV Christmas presents—wonderful dramas like the Lux Theater's presentation of the Stephen Vincent Benet story, "A Child is Born." Compared to the standard, hack dialogue whipped out for the usual TV drama, Benet's words wore golden wings, strummed silver harps.

And the sponsors—customer love 'em—gave us so many grand commercial-free programs for Christmas! Ammident was about the only big sponsor I caught with his Christmas-spirit down. They insisted on selling toothpaste right on Christmas night! Admirable singleness-of-purpose, to be sure—but wouldn't some folks say "Nay" to Dick Stark's convincing pitch simply because sales pressure and Christmas don't seem to go hand in hand.

Ah neighbors! The guy down the block returned my lawnmower last night and stopped to praise me briefly. "You're agin everything, Mac," he screamed. "Why don't you ever say something constructive?"

Well, I just smiled good-humoredly and slammed the door on his fingers, but the thought occurred to me that this might be the time to introduce my TV Fluff-Fixer.

As long as stray cameras, mikes and crews are bound to wander in and out of scenes anyway—why not at least dress 'em up to fit the show? If it's a cowboy drammer, the camera could be rigged up like a hitching post and the crew could don chaps and spurs.

An extra hitching post could roll down the Main Stem of Dry Gulch in broad view and no one would ever guess it was just a camera off its trolley. Or, if the show's Macbeth—what a natural! Deck out the camera in some artificial foliage, stick a lance in the cameraman's hand and press—Burnham Wood is off to Dunslane. Tally Ho! CHUB
FRIDAY JAN. 18—cont’d

2:00 7 Beulah Karney—Foods Show
“Things of interest to the ‘heart and home’” also best buys around town
9 Mike Wallace & Buff Cobb Show

2:30 4 Bert Parks Show—Musical
“Peggy O’Nell,” “Down By The Ohio,” “Heatwave,” & “I Thought About You”
5 Ralph Edwards Show—Quiz
7 Barbara Mora—Creative Ideas
9 Beautiful Dreamer—Film Tale

3:00 4 “Ghost Camera”—Feature Film
(For description see Thurs. 11:30 p.m. channel 4 listing)
5 Kate Smith Hour—Musical
Guests: The Bolina Ivanko quartet Ethel & Albert, & Gerard Jennings
9 Russ Davis Show—Variety

4:00 5 Hawkins Falls, Pop. 6,200
Problems of people in a small town
7 Trade-In—Unique Exch. Show
Pat Tobin & Todd Pusre conduct
9 Telephone Game—Quiz Session
Conversations with potential prize winners stimulate our enjoyment

4:15 4 Bill Evans Show—Variety
5 Gabby Hayes Show—Tall Tales
4:30 5 Howdy Doody Show—Puppets
Bob Smith entertains small-fry
7 Sagebrush Theater—Western
“Way of the West” feature film
9 Music Ala Mode—Jack Fuller

4:45 4 Assembly—Armed Forces Show
Phone call interview to GIs in Tokyo

5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
9 Trail Blazers’ Theater—Western
“The Test” feature film

5:30 4 Silhouettes Of The West—Chats
5 Visit With Cactus Jim—Story
7 Tom Corbett Space Cadet

5:35 5 Weatherman—Clint Youte
Report on atmospheric conditions

5:45 4 Window Shopping—Commercial
5 Public Life Of Cliff Norton
7 King Calico—Puppets For Kids
Adventures with the little king

5:50 5 Clifton Utley And The News
6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran, & Ollie—Puppets
7 Paul Harvey With The News
9 Captain Video—Adventures

6:10 7 Top O’The Weather—Russ Reed
6:15 4 Ulmer Turner And The News
5 Bob and Ray—Comedy Skits
6:20 7 Sports Highlights—News Events

6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skits
Pinkly Lee & Vivian Blaine star
7 Life With Linkletter—Quiz
Art chats with the contestants
9 Spencer Allen And The News

6:45 4 Perry Como Show—Musical
“And The Angels Sing,” “Garden In The Rain,” “Domino,” & “Snowflakes”
5 News Caravan—John Swayne
7 Chicagoland Newsreel—Data

7:00 4 Mama—Domestic Comedy Skit
5 RCA Victor Show—Ezio Pinza
Music, romance, and comedy sketches in a penthouse setting with guest Eddy Arnold

7 Mystery Theater—Drama
Inspector Mark Saber (Tom Conway) in “The Case of the Corpse In the Canyon” with James Burke in the role of Sgt. Timothy Maloney

9 Twenty Questions—Panel Quiz
Bill Slater mc with Fred Van Denter, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist Eleanor Steber

7:30 4 Man Against Crime—Drama
Ralph Bellamy stars as Mike Barnett where in Miami he looks for sail boat and hooks a big murderer

5 Walt’s Workshop—Creative
Mr. Durban shows the different ways of remodeling an old door with such ideas as a louvered door or a shelf

7 Stu Erwin Show—Comedy Skits
Stu and June have domestic troubles

9 Not For Publication—Drama

8:00 4 Playhouse Of Stars—Drama
“The Man That I Marry” with Diana Lynn; a young society girl engaged to two men can’t decide who she wants to marry

5 Big Story—Newspaper Drama
Martha Strayer of the Washington, D.C. Daily News, a girl reporter who has faith in human nature and sets out to prove it

7 Crime With Father—Drama
Rusty Lane & Peggy Lobbin star as the chief of homicide and his daughter in “The Banshee” a composer’s composition about an evil spirit which haunts a madman & traps him to a murder

9 Down You Go—Panel Quiz
Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, & Robert Breen (see pg. 19)

8:30 5 Aldrich Family—Comedy
Life and its problems as faced and solved by Henry (Henry Girard) and Homer (Robt. Barry); family decides to teach Henry the value of money so with Homer’s help Henry starts a laundry business that causes rumors
FRIDAY JAN. 18—cont’d

8:30 Tales Of Tomorrow—Drama
“Frankenstein” with Lon Chaney and John Newland; old story of a doctor who creates a monster.

9 Mal Bellairs Show—Musical

9:00 Live Like A Millionaire—Music
Children introduce their talented parents; John Nelson and Connie Clawson conduct session.

5 Cavalcade Of Sports—Boxing
Jimmy Powers announces bout between Eugene Hairston & Lee Sala.

7 Craig Kennedy, Criminologist
Donald Woods in “The Late Corpse”

9 Cavalcade Of Stars—Variety
Art Carney subs for Jackie Gleason & presents Kitty Kallen, the 4 Beachcombers, and Verna Raymond.

9:30 Suspense—Mystery Drama

7 Today’s Teens—Discussion
Parents & teens on problems of today’s youth; Don Gallagher, moderator.

9:45 Greatest Fights Of The Century
Boxing film: Tommy Farro—Jim Bradock (January 1938).

10:00 Ernie Simon—Curbstone Cutup
Laughter, gags, and some antics under the State & Lake marquee.

5 Weatherman—Clint Youle
What does tomorrow hold?

7 Courtesy Hour—Jim Moran mc
Music, dancing, & singing with professionals performing in variety acts, music by Bruce Chase.

9 “The Adventures Of Casanova”
Feature film with Arturo De Cordova, Lucille Bremer, Turhan Bey, & John Sutton; leader of the Sicilian patriots, after the fall of Palermo in 1793, combines warfare & romance.

10:10 Dorsey Connors—Helpful Ideas
Unique ways of using common items.

10:15 Chronoscope—Discussion
Editors William Bradford Huie & Henry Hazlitt are featured.

5 Clifton Utley With The News

10:30 Washington Spotlight—News

5 Let’s Look At Sports

10:45 Bill Balance Show—Interviews

5 Herbie Mintz Show—Old Tunes

11:00 Murder Before Midnight—Film
5 “Miss Annie Rooney”—Film
Part II
(For description see Wed. 11:00 p.m. channel 5 listing)

7 Austin Kiplinger With The News

9 Chicagoland Newsreel—Data

11:30 I Love The Ladies

11:45 “King Murder”—Feature Film
Conway Tearle in an unusual and baffling murder mystery.

1:15 Midnight Edition—Ulmer Turner
(Stations reserve the right to change above listings without notice.)

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10 PM

FRIDAY
LETTERS to the editors
(Continued from page 15)

Chub McCarthy and all the rest of the writers on your rotten sheet make me sick. You knock any show from New York no matter how good and boost anything from Chicago no matter how putrid it may be. . . . How about helping us get good entertainment instead of boosting a lot of flops!

Downers Grove, Ill.  T. C. HARLAN

The way everybody writes in complaining about Chub McCarthy is really a laugh. Don't they realize that he writes all his stuff with his tongue in cheek? We think he's very clever and hits the nail on the head. And what wonderful punning!

South Bend, Ind.  (MRS.) PEGGY THURBER

I think it is about time some of the "murder" stories were removed from TV, instead of wonderful programs like the Fred Waring show.

Burlington, Wisc.  THOMAS STELLIOT

... Marion Marlowe ... when she sings she doesn't look like she is trying to show everyone her "finer points." . . . A couple of weeks ago she sang "Because" and actually gave us the goose bumps.

Chicago, Ill.  PATT and PHIL KEENE

Watch for the
1951 AWARDS POLL
CHAMPIONS
to be announced
in the Jan. 26 issue of

TV FORECAST

First, second and third place popularity winners in both network and local programming will be revealed. The "experts" have had their say. On Jan. 26, the fans speak. The TV world is awaiting the result.

TV "Salute" enters Second Year

Chosen as the most representative talent for 1951 on Rubin's "Stars of Tomorrow" amateur program (Sunday, Dec. 30, WGN-TV, 9:00 p.m.) was baritone Bill Murphy who appeared in conjunction with the TV Forecast Talent Salute, a weekly feature on that show. Bill, a ballad singer, received an expense-free weekend at the Whitcomb Hotel in St. Joseph, Michigan, plus a professional engagement there, for coping the honor.

The following Sunday, beginning another year on "Stars," the Talent Salute doffed its hat to Park Forest. Tenor Red Krietzer proved to be a worthy representative of that community, his TV appearance winning plaudits from the viewers. Red, a life insurance salesman, is married and has two children.

This Sunday, January 13, Naperville is being saluted on Rubin's Stars of Tomorrow in cooperation with the Naperville Clarion.

MOLLYCUE WINNERS


Ohh, lookie. There's a fly crawling on Beulah Karney's pretty cake.

TV FORECAST
Why The Silverstein—Thesz Match Collapsed

IF YOU’VE wondered what happened to the proposed world’s heavyweight wrestling contest between Lou Thesz and Ruffy Silverstein, here’s the story:

At the invitation of TV Forecast, top grappling officials met with the Illinois State Athletic Commission to formulate terms for a recognized wrestling contest to determine a world’s heavyweight champion. The meeting adjourned amicably but unsuccessfully. The IAC agreed to recognize the match if the contestants met under its strict supervision. Both rival promoters agreed to abide by IAC regulations.

The match, a charity promotion, was virtually assured success—until—a minor matter of finances arose. Exorbitant fees were demanded by both promoters and thereby killed any possibility of Thesz meeting Silverstein at the risk of his NWA title.

Sam Muchnik, president of the National Wrestling Alliance, asked a $20,000 guarantee for Thesz. Sensing this may be the pot at the base of his rainbow, Fred Kohler curtly requested $3,000 as his fee to look after the welfare of Thesz. Not to be outdone by his colleagues, promoter Leonard Schwartz felt if $3,000 was good enough for Kohler, it was good enough for him. The pending Marshall plan did not end there. Ruffy Silverstein’s guarantee was a modest $13,000 for an hour’s work.

Add a Stadium rental fee of $5,000 and costly promotional publicity to an already ridiculous overhead of $39,000 and you’ll have an idea of why the Thesz-Silverstein match fizzled. If there’s one born every minute, Chicago’s wrestling promoters failed to find him to underwrite this match.

Wrestling mogul Ray Fabiani, who predicted the match would never materialize, commented: “Those huge guarantees imposed by Sam Muchnik and Fred Kohler are the only way they can back out of this match. Because of public opinion, they could not flatly refuse. They determine champions during secret meetings.”

It’s interesting to note Verne Gagne lost his light-heavyweight championship to Danny McShaine. Perhaps the NWA is looking for a fresh gate appeal in the heavyweight ranks. Odds are in favor of Verne Gagne defeating Lou Thesz to end the latter’s long reign as NWA champion.

The major cage games of the Pacific Coast Conference (Southern Division) are going TV in an effort to boost attendance. California Coach Nibs Price, looking disconsolately at empty seats in his fieldhouse said: “I think TV will re-educate the public as to what a great game basketball really is.”
TV WRESTLING HIGHLIGHTS

THE local wrestling scene has a strong new addition with the arrival of Don Sparrow. Having played professional football with both the Green Bay Packers and the Detroit Lions, Don has now transferred his allegiance to Chicago where he will perform next year for the Bears.

To keep in shape during the winter months, Don wrestles professionally, and does it very well if we are to believe his agent who says Don has never been defeated. Don’s real name is Staneauk and he is a graduate of Denver University. An all around athletic star, Don should be popular with Chicago fans. He will be seen regularly over WENR-TV, on Wednesdays.

Bobby Watts, after a series of one-nighters in the hinterlands, has returned to his native heath and now will be seen on numerous local mat shows. A graduate of DePaul University, Bobby has had what might be termed a spectacular career. He’s an ex-paratrooper, a boxer, an adagio dancer, and a former bouncer at the Aragon.

By the way, Bobby is also a very clever and interesting wrestler. Happy to be back in his old home town, Bobby is a welcome addition to Chicago ring ranks.

Frank Leavitt, better known as Man Mountain Dean, has recovered from a heart attack that took him out of circulation for awhile. He now lives in Atlanta. Dean was a wrestling terror in the thirties with his hoary beard and grotesque body. His son now is carrying on the name and is admirably equipped for wrestling, weighing a mere 365 pounds.

—Bob Cunniff

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